

GOING ON FAITH

THE MAGAZINE FOR FAITH-BASED TRAVEL PLANNERS

2019 EDITORIAL CALENDAR

IN EVERY ISSUE:

- Industry Update
- Travel Tips
- Conference Connection
- Holy Land & the World

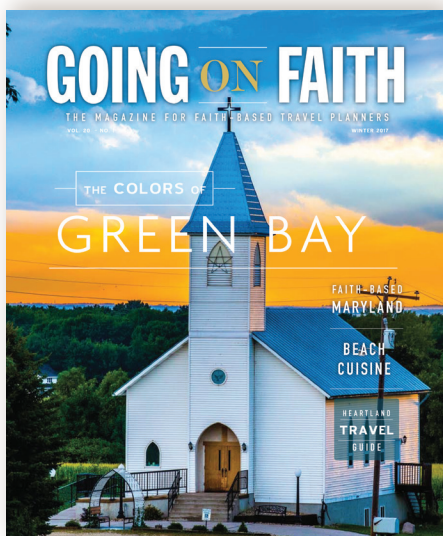
ISSUE	CITY FEATURE	STATE FEATURE	SPECIAL INTEREST	TRAVEL STOP	RETREAT VENUE FEATURE	SPECIAL SECTION
WINTER '18	Durango, CO	Kentucky	Youth	Zoos & Aquariums	Mercy by the Sea , Madison, CT	The Heartlands
SPRING	Canton, OH	Michigan	Cruises	Famous Hotels	Waycross Camp & Conf. Center, Morgantown, IN	The South
SUMMER	Albany, GA	Illinois	History	Halls of Fame	New Melleray Abbey, Peosta, IA	Northeast/Mid- Atlantic
FALL	San Mateo, CA	Louisiana	Gardens	Natural Attractions	Ridgecrest Conf. Center, Ridgecrest, NC	The Southwest
WINTER '19	Arlington, VA	Alabama	Trains	Art Museums	Lifebridge Sancturary, Rosendale, NY	The Heartlands

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GROSS ADVERTISING RATES

	1X	Annual Contract (4 ads)
Full Page, Color	2,310	7,600 total *
2/3 Page, Color	1,785	5,900 total *
Half Page, Color	1,470	4,800 total *
1/3 Page, Color	1,040	3,400 total *
1/6 Page, Color	685	2,200 total *

*an 18% total savings over standard pricing

For Ad Dimensions and Specs See Back Cover

READER PROFILE

Going On Faith is the national magazine for faith-based planners and serves as the official magazine of the Going On Faith Conference. It is mailed four times a year to more than 6,500 qualified travel directors for churches, synagogues and other religious groups and to tour operators who serve this market. These religious travel programs serve youth, boomer and mature adult groups.

INSERTS

Your preprinted inserts can be polybagged with Going On Faith and mailed for as little as 50¢/piece. Regional buys are also available. Call for a quote.

CONFERENCE

For more information on our annual conference, call 800-628-0993.

CONTACT US

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CLOSING DATES

WINTER '18: Space: November 1 / Materials: November 5

SPRING: Space: February 1 / Materials: February 5

SUMMER: Space: May 1 / Materials: May 5

FALL: Space: August 1 / Materials: August 5

WINTER '19: Space: November 1 / Materials: November 5

FAITH DESTINATIONS AND BEYOND

